SPI Completes Acquisition of Double Prime

Double Prime's e-Commerce expertise positions SPI as the technology provider of choice for retailers worldwide.

Atlanta, GA (PRWEB) August 26, 2015 -- Software Paradigms International Group, LLC (SPI) announced the completion of its acquisition of Double Prime, Inc. a leading provider of customized web and e-Commerce technology solutions for retailers.

"The addition of Double Prime greatly enhances SPI's e-Commerce capabilities in order to serve the Omni-Channel needs for our retail clients. Double Prime brings industry leading expertise focused on unlocking new value for retailers in their e-Commerce and web channels." - Sid Mookerji, Global CEO, SPI

"We are excited to join SPI and enter into a new era of growth. This acquisition enables us to better serve our customers with additional resources, fantastic support, and world-class products." - Jim Hartling, Principal and President, Double Prime

Double Prime is the ninth and largest acquisition in SPI history, and 3rd acquisition this year.

About Double Prime: Double Prime, a leading web development firm headquartered in metro Philadelphia, PA, has provided technology solutions to power over 100 e-commerce sites in 25+ countries for many Fortune 500 luxury brands and small to medium-sized companies for over 13 years. Double Prime offers e-commerce Platforms – Domestic and International, Mobile Commerce and App Development, Content Management Systems, Prime Site, Primed JS, Custom Application Development, Strategic Design Services, Project Management and Analysis. www.doubleprime.com

About SPI: Software Paradigms International Group, LLC (SPI), founded in 1994, is an award winning products and service provider for retailers around the world. SPI is headquartered in Atlanta, GA, with offices in Australia, Brazil, Canada, & Singapore, and development centers in India, and Nepal.
SPI offers complete Retail IT solutions including custom application development, integration, maintenance, and analytics products. SPI's technology and back office solutions leverage innovative approaches to improve profitability and productivity for their retail clients. www.spi.com

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